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PRICE LIST

NUT TREE NURSERIES

DowningTown, PA.

John W. Hershey Technical Adviser

Betty L. Hershey

Manager

This Nursery is the National Headquarters for information on Scientific Northern Nut Culture.

HARDY GRAFTED NUT TREES

MOVED AND TRANSPLANTED
THE "HERSHEY WAY"*

In line with our policy of promoting Nut Tree culture for the small planter, we have made drastic reductions in certain lines, especially the Black Walnut:::

These photographs of a Thomas Black Walnut, planted in 1926, show the tree as it appeared in the Fall of 1933 and again in the Summer of 1934. In that year it yielded five pecks of hulled nuts. The tree is planted in the grove of Dr. Frank Baum, Sage of Berks County and Dean of Black Walnut Orchardists. Dr. Baum, by his example and undying faith, has done more to stimulate new plantings than any other individual.

After many years of scientific research and practical experimenting, we offer only the best species and varieties for each section.

Being the only commercial nut tree nursery doing intensive research and checking on performance, we are the first to eliminate poor varieties and introduce new and better ones.

Planting a grove and learning years later that it is an inferior variety is a costly experiment. The small difference in initial cost between our trees and others is your warranty for getting the best stock available and eliminating losses in transplanting.

Remember—"The Hershey Way is the Safe Way."

Use this price list and mail your order to

Nut Tree Nurseries, Downingtown, Pa.



A Nut Grove for Wealth and Happiness

Black Walnut, Hickory and Pecan

As time goes on our trees are making better and better showings all over the country. The ornamental trees, pecan, hickory and hican, are starting to bear at 5 to 7 years of age, making the home owner enthusiastic over using these rapid growing, early bearing, beautiful foliaged trees for ornamental plantings.

With these we find the young black walnut groves, set out in different parts of the country, bearing heavier than was expected, proving our contention that THE IMPROVED GRAFTED NUT GROVE IS THE SALVATION OF THE LAND

OWNER.

A GROVE OF THIN SHELLED GRAFTED BLACK WALNUT TREES FOR PROFIT—The guestion continually asked us is,—"How soon will they show a profit?" A setting of 1000 trees cost you \$1000 to \$1500 depending on the size of tree planted. Cost of cultivating and care will be less than \$100 per year. Now if each tree bears just one bushel of nuts by the time it's 10 years old you will have one thousand bushels of nuts to sell for at least \$4.00 per bushel. That's \$4000 and we have no doubt but what they'll bear more. We have seen 5-year trees with 400 nuts, 6-year trees with 700 nuts, 9-year trees with $2\frac{1}{2}$ bushels and 10-year trees with 3 bushels. In short if the grove only does ordinarily well, that is a bushel per tree in ten years, it will have itself paid for, cost and carrying charges, in that time. From then on it will increase in bearing by leaps and bounds, old trees bearing as much as 25 bushels per tree. Do you want to get in on it? It's a mighty low investment for the returns.

A grove of nut trees planted now will help in the next depression. Get started on your depression insurance now.

Plant nut trees as a hobby—as an investment—for the good of posterity, whether a large grove or a few trees it is a paying proposition. Those who have already made large plantings are extremely pleased, some stoutly declaring they will do better than we have listed in the above paragraph.

Age of groves range from one to seven years. Many smaller plantings of eight to ten years are doing beautifully.

We must get back to the pioneer "help yourself" plan. Then, and then only, will we be on a sound business basis. For the land owner there is no more fundamental procedure than to turn to "tree crops", the original food of man, for a rehabilitation of his land and financial values. MAN IS TURNING TO NATURE AND NAT-URAL FOOD FOR HIS ECONOMIC SALVATION, hence the stimulant to plant tree crops (black walnuts) as this nut has the highest flavor and the tree is the hardi-

The Black Walnut

There are many new varieties being tested and talked about but we advise sticking to the old reliable ones for commercial plant-

In our extensive travels in the interest of "tree crops," we find both commercial planters and "seekers of better new varieties" declaring the Thomas is the best nut yet with Stabler a close second.

Thomas,—originated at King of Prussia, near Philadelphia, Pa. Tree a remarkable grower, very upright; nuts large and attractive, kernel light colored and of excellent mild flavor, cracks out in quarters. The leading commercial variety if one expects to sell his crop in the shell.

Stabler,—originated near Washington in Maryland. Growth more spready than the

Thomas, is more ornamental in foliage and not quite so rapid in growth; nut small and oblong, very thin shelled, kernel light in color and richer than the Thomas in oil and flavor. For home cracking it is the best.

Ohio,—originated in N. E. Ohio. A rapid grower with handsome contour and foliage; nut medium in size, oblong in shape, an early and heavy bearer, and although liked by many is not as good a cracker as the

Planting and Follow Up Service

Part of The Hershey Way

In planting a nut grove or ornamental setting it is of paramount importance to know what to plant for best results in a desired effect or for commercial return. It is our policy if the customers wish, to look over locations, give planting advice and then keep in contact with our customers after the planting is made until a working knowledge of nut growing has been acquired by the planter. In considering the cost of the initial planting, bear in mind that the slight extra cost of our trees carries the above assets with it. The experiences of our customers has proved that this service is invaluable. Think it over.

Root Pruned.—We root prune and transplant all trees, building a root system that will permit the tree to start and make rapid growth when sold. These are the most

reliable kind to plant.

Top Pruned.—The tops of the trees are cut back before shipping. This is essential to balance the top with the root system and greatly stimulates the growth.

Another Value in Our Trees

One of the most important factors in getting trees to bear young is the use in grafting of scions cut from bearing trees. All our trees have been started this way.

Terms

All orders from new customers must be accompanied with a 25% deposit, balance C. O. D., or money to be forwarded before shipment is made. Old customers can have terms made agreeable to the occasion. All prices f.o.b. Downingtown.

No order where an affidavit must accompany invoice will be considered for less

than \$10.00.

Balled and Burlapped.—This means the tree is moved with the soil around it the same as evergreens. It is the only way to move the larger trees for lawn plantings where quick results are wanted. Our experience has been that 2 years' time is saved in growth as the tree simply starts off growing with a bang.

For large plantings write for reduced rates Six sold at dozen rate

Grafted Black Walnut

Juglans Nigra

The Commercial Tree of the North

The Thomas, Stabler and Ohio thinshelled grafted varieties. The commercial nut tree for the north and a good partner for the Pecan in the middle south and southwest. Write for quantity rates.

Thomas, Stabler and Ohio

			Dozen
2 - 3	feet	 .\$1.50	\$15.00

Balled and burlapped, \$1.50 per tree extra Write for rates in quantity lots.

Large Thomas, Stabler and Ohio for Quick Results

So much has been said in the fruit world regarding planting small trees that many think the same applies to nut trees. In the fruit orchard where a low head is essential, small trees fill the bill, but where a high head is essential, as with nut trees, the larger tree has proven the best.

2 and 3 years old

Each 6-7 feet, branched	Dozen \$30.00 35.00
Bearing	
8-10 feet, 3 years, nice head 4.50 10-12 feet, 4 years, nice head 5.50	45.00

Balled and burlapped, \$2.00 per tree extra

We have a few larger specimens. Prices on request.

English or Persian Walnuts

Juglans Regia

Wiltz Mayette.—The only successful variety for the east and north.

Hardy diamond brand nuts, grafted on

the native black stock. Bears early.

The English Walnut is excellent for home and lawn plantings and small groves for local market but we consider plantings of large groves a mistake. The black walnut is the eastern commercial tree.

Soil must be limed for successful growth.

	Each	Dozen
2-3 feet	 . \$2.25	\$22.50
3_4 feet	 . 2.50	25.00
1_5 feet	 . 2.75	27.50
5_6 feet	 . 3.00	30.00
5 7 feet	 . 3.50	35.00
J-/ ICCL		

As these are more tender we advise transplanting with a ball. Extra cost, \$1.50.

Butternuts

Juglans Cinerea

	Butternut Seedling	S	
0 0	<i>.</i>		Dozen
	feet		
	feet		
	feet		
5-6	feet	. 1.00	10.00
	Balled and burlabbed, \$1.50 per	tree ex	tra

Ornamentals

The following are Particularly Beautiful Shade Trees

Hybrid Hickories

Carya

No more ornamental tree can be had than these glistening foliaged shapely headed trees that grow as rapidly as the maple and bear lots of thin-shelled nuts. Bear in five to seven years. The larger of these are bearing in the nursery.

Fairbanks

Nicely headed, two to four year old trees.

	_		Eacl	1 Dozen
2 - 3	feet,	one-year	\$2.50	0 \$25.00
		one-year	2.7	
4-5	feet,	one-year	3.0	0 30.00
5-6	feet,	branched		5 32.50
6-7	feet,	branched	3.5	0 35.00
				-

Balled and burlapped, \$1.50 per tree extra

Bearing age	Each	Dozen
7-8 feet, fine head	.\$4.00	\$40.00
8–10 feet, fine head	. 5.00	50.00
10-12 feet, fine head	. 6.00	
12–15 feet, fine head	. 7.00	

Balled and burlapped, \$2.00 per tree extra

Stratford

This variety introduced recently is a remarkable tree with foliage very much like the shagbark. Nuts slightly smaller than the Fairbanks, just as thin-shelled and possibly higher flavored. Heavy bearer.

This variety is particularly attractive for northern planting because of its feature of ripening ahead of any of the other varieties. Reports from Connecticut and Iowa show that it ripens even earlier than native varieties of Hickory.

		Each	Dozen
3-4	feet	\$2.75	\$27.50
4-5	feet	3.00	30.00
		3.25	
		3.50	
7 0	foot	4.00	

Balled and burlapped, \$1.50 per tree extra

Cut Leaf Black Walnut

This is one of the oddest and most interesting freaks of nature that has come to our attention in trees of standard size. Found some years ago in central Pennsylvania, we have made an effort to propagate some of this stock, and now have a small number of them. The foliage of this tree is extremely ornamental, being almost fern-like in early new growth. By all means, try one of these trees for your lawn. We have no knowledge to date of the merit of the nut, but the ornamental oddity of the tree merits the planting of them.

																																				Lacii
1-2	feet																																			\$3.00
																																				4.00
																																				5.00
																																				6.00
5-6	feet	•	•	٠	•	٠	•	•	•	•	•	٠	•	•	•	•	•	٠	•	•	•	•	•	•	•	•	٠	•	•	•	•	•	•	•	•	7. 00

Hardy Pecans

C. Olivieformis

These like the hickory hybrids are rapid growers and of the best for ornamental planting, often attaining a height of 150 feet and living 300 years. Beautiful in foliage and graceful in wide spreading head plus their ability to produce on your lawn, those delicate thin-shelled dainty pecans by the bushel.

Posey and Green River varieties

2-3 feet				\$	2.00	Dozen \$20.00
3-4 feet 4-5 feet					2.75	25.00 27.50
6-7 feet, 7-8 feet,	branche	ed, Green	River	only	4.00	35.00
Balled	and bu	ırlapped,	\$1.50	per	tree	extra

Specimen Pecan Trees

Busseron, beautifully headed, twice transplanted. Bearing age.

8-10 feet, extra select trees, BB only	\$12.00
10-12 feet, extra select trees, BB only	15.50
12-15 feet, extra select trees, BB only	18.00

Pure Shagbark

C. Ovata

We advise moving only with a ball.

The interesting thing about these is, they grow faster each year until a remarkable growth is obtained after the third and fourth year.

Supply will be limited.

Our Introduction

Romig—A Brandywine Valley variety here in Pennsylvania where natural hickory abound. A fine cracker and large nut. The only continual and heavy bearer we know.

				Balled and
			Bare	Burlapp e d
2 - 3	feet	high		\$5.00
				5.50
			5.00	6.50
			5.50	7.00

Hicans

These are superior to pecans for Northern planting. They are more beautiful in foliage and grow more rapidly than the pecans with a nut superior to the pecans due to the blend of hickory and pecan flavor. Tree performance is much like the pecan.

We have several odd varieties of these hybrids of which we can spare a few for any one wanting an assortment. Just ask for an assortment when ordering. A list of them will be mailed on request. The price is the same as for the McCallister Hicans.

McCallister—Pecan X Shellbark Hybrid

Laciniosa X Olivieformis

The remarkably rapid growth and ornamental foliage, with its enormous thin-shelled nut, $2\frac{1}{4} \times 1\frac{1}{4}$ inches and $3\frac{7}{8}$ inches in circumference is making this tree in great demand.

Pleas-Pecan X Bitternut Hybrid

C. Olivieformis X Cordiformis

A very beautiful tree with yellow buds, nuts the size of a good-sized northern pecan and an excellent cracker. Don't miss planting some. Because of its hickory parent, it is specially adapted to northern planting. Is bearing in many sections of the north. Grows as rapidly as the Maple.

Our Introduction

Wright Hican—Pecan X Shellbark Hybrid

Laciniosa X Olivieformis

This remarkable Hybrid is a most rapid grower, Mother tree standing near Sumner, Mo., is reported a good bearer. Nut large as a southern pecan and looks like pecan. Flavor high and different from anything else we have ever tasted.

We have only a few of these but are offering them at the same price as our regular hicans to get them introduced. In sizes up to 7 feet.

Prices for all Hicans

		Dozen
2 –3 feet	\$2.00	\$20.00
	2.50	25.00
4–5 feet	2.75	27.50
5–6 feet	3.00	30.00
	two-year, branched 3.50	35.00
7-8 feet	, three-year, branched 4.00	40.00
Balled	and burlapped, \$1.50 per tree	extra

Pleas & McCallister only

8-10	feet,	well	branched	\$6.00
10 - 12	feet,	well	branched	7.00
12 - 15	feet,	well	branched	8.00

Balled and burlapped, \$2.00 per tree extra

	•		

Chestnuts

For years some effort has been made by individuals to select named varieties of this Chinese Chestnut (castanea mollissima). However, they come so nearly true from seed, we strongly recommend the planting of seedlings for home and commercial use. A large field awaits the use of the Chestnut when the American people become convinced that they are resistant enough to the blight to make them worth while planting. The percentage of blighted trees in a given planting is so small as to be negligible. The results obtained from a planting of this species of Chestnut make them very worth while. They are far superior to the Japanese variety.

Seedlings

	Each	Dozen	100 Rate
1-year trees, 10-15 inches 3 trees	\$1.00	\$3.00	11010
2-3 feet, transplanted trees 3-4 feet, transplanted trees	75	7.50	60.00

Filberts

Corylus Aveline

We have an assortment of these, mostly Barcellona. We recommend Du Chilly and Daviana as pollenators.

Each	Dozen
Light plants, 2-3 feet\$0.50	\$5.50
Strong plants, 3-5 feet 1.25	12.50

Black Walnut Seedlings of Rapid Growing Nature

(For spring delivery only) in the north

Grown under our method that insures you a good sturdy root system, free of cuts and mutilated roots.

Size: 15 to 30 inch, wax dipped and pruned for planting, one year old.

Each																																	 .\$0.30	
12																														•			 . 3.00	
50					•							•	•	•		•	•		•	•		•	•	•	•	•	•	•					.10.00	
1 00		 •	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	٠	•	•			• •	20.00	

Persimmons

Diospyros Virginiana

Native varieties and very good. Bear early. Foliage very beautiful, blossoms unique and fragrant, growth narrow columned head makes a tall tree. Excellent lawn trees.

Early Golden—One of the oldest varieties. Excellent.

Lamber	t—One	of	the	largest	with	few
seeds.						Dozen
3-4 feet .				\$	2.00	\$20.00
4-5 feet .			• • • •		2.50	25.00

Balled and burlapped, \$1.50 per tree extra

Honey Locust

This new tree crop shows evidence of being one of the leading species of importance in the future of America's tree crop program. The tree crop unit of the Tennessee Valley Authority has located a tree whose beans have the highest sugar content of any plant life. For this reason it is especially attractive for planting in pastures for fall and winter cattle food. The supply is very limited. We recommend that these trees be planted in an experimental way only. Your cooperation and help in testing out this new species of crop tree will be appreciated.

Calhoun—Pod 32% sugar, weighs 17 to the pound bone dry. Parent tree stands in northern Alabama, nearly thornless.

northern Alabama, nearly thornless.

Milwood—Pod 28% sugar, weighs 13 to the pound bone dry, these beans are unusually large.

This tree is a powerful grower, outgrow-

ing any other variety.

The average good Honey Locust has been found only in the south, and for that reason many people question whether it would be hardy in the north. This variety stands in the mountains of North Carolina where the climate is comparable to Pennsylvania, making it particularly interesting for northern planting. Both varieties have proven hardy here at Downingtown.

																				Each
1-2	feet							 											٠	\$0.75
2 - 3	feet						 	 												1.00
																				1.25
																				1.50

Dog Wood, *Native White Flowering

		Eacn
Size		Bare Root
3-4 feet		\$0.50
	branched	

^{*} These bloom beautifully in the spring and bear red berries in the fall. Make excellent lawn specimens or for fringes in woodland plantings. Birdfood.

Amelanchier (Canadensis)

Often known as Shadberry, Juneberry, or Servisberry, Bush form

Bearing in nursery row, large clusters of blue-black berries in almost solid masses. Make attractive specimen for lawn or garden. Attractive white bloomer in the spring. Bears heavily.

Fruit—The best description one can make is to compare it with the huckleberry. The berries are almost twice the size of the huckleberry, and ripen about two weeks before them. Excellent to eat out of hand, as a table dessert. Last but not least they are excellent for bird feed when planted along fence rows or in bird sanctuaries.

	Each
Light plants	.\$0.50
2-3 feet, strong bushy plants	75

Golden Willows

2 -	٠,	Each
3-5	feet	 0.25
5-7	teet	 .50

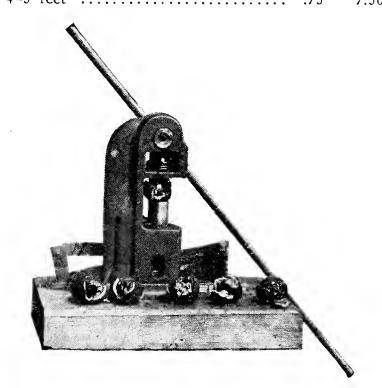
Blight Resistant Pears

The bane of the pear grower is the fire blight. Here are varieties that have proven resistant to this pest.

Maxine—Resembles the Bartlett in time of ripening and character of fruit.

Cayuga—Flavor of the good old seckle pear with nearly the size of the Bartlett.

	-	
	Each	Dozen
3-4 feet	\$0.50	\$5.00
4-5 feet		7.50



Norway Spruce

We still have a small supply of beautiful Norway Spruce, transplanted, 3–7 feet. Prices on request.

Flowering Cherries

We still have a nice supply of assorted varieties; beautiful specimens. Prices on request.

The John W. Hershey Nut Cracker

New Reduced Price

The Hershey Nut Cracker is designed to crack the hardest nuts—all walnuts and hickories—in such a way that the kernels may be taken out in quarters with the fingers. A pick is required for only an occasional piece. The machine will so increase your speed in cracking and picking that it soon pays for itself. Five to seven bushels a day is the average cracking, and one pound of kernels per hour for picking. Price, \$6.50. Dealers Wanted.

At Last a Book on "Tree Crops" at a Farmer's Price "TREE CROPS"

by J. Russel Smith

A best seller among thinkers. Price \$2.50 postpaid. Take advantage of this big reduction and order now. If the book does not

meet your expectations, return it within 10 days and your money will be refunded.

Write for information about the PENNA. NUT GROWERS ASSOCIATION and join it. *Ducs* \$1.00 per year. Old bulletins 50 cents.

REVISED EDITION OF "SAVE AMERICA'S NUT HERITAGE"

The only book completely covering northern nut culture. Fully illustrated; cuts showing how to plant, cultivate, and prune your nut trees, care-

fully indexed. It answers all your questions. Leading nut men say it's the best work they have ever seen. Sold at cost, 25c.

* Many people do not know what is meant by "The Hershey Way." It is the proper handling and caring for our trees while growing and shipping that gives you the best possible tree for your money, plus the value of our scientific research and intelligent follow-up service. One of the outstanding

features is the method of wax dipping all stock, sealing up the vitality of the tree from the time it is dug until it starts to grow. With this method losses in nut tree planting fade out of the picture, whereas with the unwaxed method ten to twenty per cent losses are nearly always the rule.

Without reading and following planting instructions attached to your shipment your planting may be a failure. Note cultural care instructions in our new book.





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